

WORKING WITH UNICEF

As a global index provider, FTSE Group (FTSE) works with the world's exchanges and regulators to help develop their financial market infrastructures, and share information with investors. But we also believe that sustainable market development also has an important social dimension too. One way FTSE can get involved in these broader market challenges is by working with UNICEF, the global children's charity, and supporting its global *Unite for Children, Unite Against AIDS* campaign.

All of FTSE's offices worldwide are supporting UNICEF's work in Mozambique, learning about the issues created by the HIV/AIDS pandemic for children across that country. We're also directly supporting two specific projects, one of which is focussed on the prevention of new infections among young people, while the second is focussed on a prevention of mother-to-child transmission (PMTCT) programme.

Why should FTSE get involved in HIV/AIDS awareness? For global companies, joining the fight against AIDS is not only the right thing to do, but it also makes economic sense. Businesses are run for profit, but profit has to be sustainable. Today's businesses need to ensure that their employees and the communities in which they work can endure.



Young people in Mozambique.

FTSE supports UNICEF by contributing licensing fees from the FTSE4Good Series, and a percentage of our revenue from real-time data sales. However this is only a part of the story – additional support comes from the passion, belief and involvement of our employees, clients and business partners.

PREVENTION OF NEW INFECTIONS

Informing and educating young people about HIV and AIDS in a challenge in rural areas of Mozambique. A large number of different languages and dialects are spoken, and many people are illiterate, so traditional mass communication methods aren't effective. One solution devised locally is to use



A community discussion about HIV/AIDS taking place in Northern Mozambique.

mobile multi-media units, which visit rural communities in Northern provinces. FTSE is supporting the expansion of these units from four to eight provinces. The units spend a few days with each community, showing films, playing games and offering private counselling. Many of these units are run by local activists – young people who want to help their peers and stop the spread of HIV/AIDS in their community. The mobile units are very successful. FTSE employees visited a unit in action in Chimoio, where approximately three hundred people came along to watch films, play games and participate in discussions about HIV, education and nutrition issues.

Prevention of mother-to-child transmission can be a relatively straightforward and preventable process with correct medical intervention. But in Mozambique, 100 babies are infected with HIV by their mothers every day; more than half die before their first birthday. FTSE is supporting UNICEF to refurbish health centres with dedicated PMTCT centres, to train health workers to test pregnant women for HIV, treat counsel and support those who are HIV positive, as well as provide basic medicines. UNICEF works with the government to implement policies and centres to ensure that women in Mozambique can deliver their babies with security that the infection won't be passed on.



A meeting of the Positive Mothers Group – an important PMTCT support and information resource at a health centre in Maio.



Mothers queue to see medical staff at a rural health centre.

For more information about UNICEF's *Unite for Children, Unite against AIDS* campaign please visit www.unicef.org, or contact unicefgroup@ftse.com

